

# U.P. State Fair Authority Board Meeting

## Minutes

October 23, 2015

Escanaba, MI

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### Members Present:

Micky Rondeau, Alger Cty  
Daune Smith, Baraga Cty  
Jake Campbell, Chippewa Cty  
Tom Elegeert, Delta Cty  
Henry Wender, Dickinson Cty  
Dan Siirila, Gogebic Cty ~ *by phone*  
Gary Burk, Iron Cty  
Joe Langdon, Keweenaw Cty  
Phyllis French, Luce Cty  
Chuck Bergdahl, Marquette Cty  
Janis Linderoth, Menominee Cty  
Ann Harrington, Schoolcraft Cty  
Dave Anthony, Hannahville

### Members Absent:

James Gale, Houghton Cty  
Calvin McPhee, Mackinac Cty  
Richard Bourdeau, Ontonagon Cty

### Others Present:

Jonathan Mead, UPCAP (Administrative Agent/Secretary)  
Vickie Micheau, Delta County Chamber of Commerce (Management Agent)  
Tracy Lektzian, UPCAP  
Sheila Krueger, Delta County Chamber of Commerce  
Lori Branstrom, UP State Fair  
Joe Cilc, Steam & Gas  
Skip DuFour, Steam & Gas  
John Kositzky, UP State Fair

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#### 1. Call to Order

The meeting was called to order at 12:23 p.m. Roll call is recorded above.

#### 2. Public Comment

There was no public comment.

#### 3. Adoption of Agenda

Ms. Harrington asked to move #7 – Treasurers Report ahead of FY2016 Budget.

**Motion by French, supported by Burk, to adopt the agenda with change noted above. Motion carried.**

#### **4. Approval of Minutes**

**Motion by Campbell, supported by Anthony, to approve the minute of the June, 2015 Meeting. Motion carried.**

#### **5. Treasurer's Report**

Ms. Harrington presented the Profit & Loss and Balance Sheet through September, 2015. Compared to last year, most income generating categories have increased.

UPSF continues to strengthen financial position and still have money set aside in rainy day fund. Gross income was \$1.2M which was higher than every other year except last year. This year's fair had the worst weather to date.

**Motion by Elegeert, supported by Linderoth, to approve the Profit & Loss/Balance Sheet through September, 2015 as presented. Motion carried.**

#### **6. FY2016 Budget**

Ms. Harrington reviewed the FY2016 Budget. Storage revenues are projected to be lower due to more competition in area. Pioneer Trail Park is now offering storage.

**Motion by Campbell, supported by Smith, to approve the FY2016 budget as presented. Motion carried.**

#### **7. Management Agent Report**

Ms. Micheau gave a wrap up of last year and final results from the fair.

Discussion on the following:

- Fair Promotion / Advertising. Make sure to include info in "free" papers
- Tara Kutz Video Documentary
- Woodcarvings – wayfinding signs
- Tractor Supply "adopting" some of projects in facility improvement plan
- Grant Applications
- Logging Congress. Organizers love coming to Delta County.
- Market Livestock Sale
- National Trappers Convention in 2018. Requested a bathroom in pocket park area and also extend the roof line in show arena (more undercover seating). Approx cost \$3-4,000.
- Look to CVB for sponsorships. Definitely need more bathrooms.
- Apply for \$20,000 to Dept of Ag for equestrian upgrade

Micky Rondeau asked about Vets building status. Ms. Micheau stated this is part of plan for a new Commerce Center or Veterans Museum. The group sent out letters to all Vets Organizations across the UP looking for endorsements. Mr. Anthony stated they are looking at strategies to raise money for this venture.

## 8. Old Business / New Business

### Recommendations from Building & Grounds Committee:

- **Department of Agriculture \$20,000 Grant**

Would like to apply for Capital Improvement Grant Program to finish improvements to Equestrian Center.

**Motion by Elegeert, supported by Anthony, to submit application to the Department of Agriculture for the \$20,000 Grant for Equestrian Center. Motion carried.**

- **10 year implementation plan - Facility Improvement Plan**

Need to update plan and then submit to Delta County to be submitted with their Delta County Recreation Plan. Once included in Delta County Plan, it can then be considered for future trust fund dollars.

**Motion by Anthony, supported by Smith, to submit Facility Improvement Plan to Delta County to be included in their Recreation Plan. Motion carried.**

### Request from Delta County for Emergency Response Services

Ms. Micheau reviewed the letter from Delta County Board asking that the Authority encourage MMA events and promoters to have available at all of their events an ambulance in addition to EMT's and a Doctor. This request is outside what is included in lease agreement with Delta County. Contact has been made with Chris Skoglund (promoter) regarding concerns.

Discussion on tabling discussion until we get more information on law waiting to be signed. Mr. Mead will discuss with Delta County.

**Motion by Langdon, supported by Anthony, to table discussion pending outcome of Bill and gathering of further information. Motion carried.**

### Board Terms

Discussion on Board Terms being up at the end of this year. Clerks will be receiving notices at the end of the month. All terms are for three years.

## 9. Committee Comments

Authority Members reported on outcomes of their various county fairs.

Mr. Burk suggested giving out more award money for exhibitor premiums and lowering costs to Superintendants. Discussion took place on premiums at other fairs.

Ms. Micheau suggested giving out report on entries for each department so we can compare.

Discussion on ribbons given out as awards.

## 10. Next Meeting

The next meeting will be Friday, November 20<sup>th</sup>.

## 11. Adjournment

**Motion by Campbell, supported by French, to adjourn. Motion carried.**  
The time was 1:50 p.m.