

MENOMINEE COUNTY ECONOMIC DEVELOPMENT COMMITTEE

Minutes of Meeting

October 22, 2019

****DRAFT****

The Menominee County Economic Development Committee met on October 22, 2019 at 10:00 AM at the Menominee County Courthouse in Menominee, Michigan.

I. Call to Order

The meeting was called to order by Chair Gromala at 10:00 AM.

II. Pledge of Allegiance

The Pledge of Allegiance was recited by those in attendance.

III. Roll Call

Commissioners Present: Chair Gromala, Commissioner Phelps, Commissioner Hafeman, Administrator Carviou, & MBDC Executive Director – Nancy Douglas. Excused – County Treasurer (Vacant).

IV. Approval of the Agenda

Motion made by Commissioner Hafeman, seconded by Commissioner Phelps to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY.**

****Clarification was made that the County Administrator, County Treasurer, and MBDC Executive Director are voting members of the Economic Development Committee.**

V. Approval of Previous Minutes

No previous meeting minutes.

VI. Public Comment

None

VII. Business

A. Purpose

Discussion ensued regarding the purpose of the Economic Development Committee and the role Menominee County has in economic development. Administrator Carviou discussed the

County playing the role of salesperson/cheerleader and “sell” the County to potential investors. Commissioner Hafeman discussed the need for the County to better promote the assets that Menominee County offers. Executive Director Douglas discussed the best way that the County Board can promote the County and what companies are looking for when considering a new site.

B. Goals

Discussion ensued regarding the goal of the Economic Development Committee. Administrator Carviou discussed one of his goals of the Economic Development Committee is to act as a leader for economic development and be a facilitator of conversation between private business, education, government, and other economic development organizations to start addressing some of the concerns that are known in the community. Economic development involves community development and workforce development. The Committee discussed some of the issues challenging Menominee County and how the County could be involved in finding solutions to some of these issues.

C. Economic Development Ideas & Activities

The Committee discussed a number of activities:

- Menominee County Website
- Menominee County Logo/Seal & Motto
- Land Bank & Brownfield Authority
- Compilation of Available Development Sites
- Marketing and Tourism
- Updated Master Plan

D. Menominee County Brand & Marketing

Discussion ensued regarding the County’s brand and marketing the County. One item of particular importance is the lack of a County logo/seal that can be used to promote the County. Preliminary ideas were discussed on developing a new logo/seal and motto to identify and brand Menominee County. Other ideas and discussion ensued on how to market the County with limited resources.

E. Update – Menominee Business Development Corporation

Executive Director Douglas provided the Committee with updates on several projects that MBDC has been working on in the County.

F. Open Discussion

The Committee discussed various topics regarding economic development, challenges in the County, and projects that need to be worked on. Focus was on economic development, community development, workforce development, and company retention. The next meeting date was set for December 3, 2019 at 10:00 AM in the Department of Administration.

IX. Public Comment

None

X. Commissioner Comment

None

XI. Adjournment

Motion made by Commissioner Hafeman, seconded by Commissioner Phelps to adjourn.
Vote taken. **MOTION CARRIED UNANIMOUSLY.**