

MENOMINEE COUNTY ECONOMIC
DEVELOPMENT COMMITTEE

Minutes of Meeting

April 23, 2024

****APPROVED****

The Menominee County Economic Development Committee met on April 23, 2024 at 3:00 PM at the Menominee County Courthouse in Menominee, Michigan.

I. Call to Order

The meeting was called to order by Chair Westrich at 3:02 PM.

II. Pledge of Allegiance

The Pledge of Allegiance was recited by those in attendance.

III. Roll Call

Present: Chair Westrich, Commissioner Gromala, Commissioner Aubert, County Administrator - Jason Carviou, & Menominee County Treasurer – Barb Parrett.

Absent: None

IV. Approval of the Agenda

Motion made by Commissioner Gromala, seconded by Commissioner Aubert to approve the agenda. Vote taken. **MOTION CARRIED UNANIMOUSLY.**

V. Approval of Previous Minutes (February 2, 2024)

Motion made by Commissioner Gromala, seconded by Treasurer Parrett to approve the previous meeting minutes from March 26, 2024. Vote taken. **MOTION CARRIED UNANIMOUSLY.**

VI. Public Comment

None

VII. Business

A. Menominee County Destination/Visitor Guide

Commissioner Westrich spoke to Jenny Short, Development & Tourism Director for Marinette County regarding the Marinette County Visitor Guide. Marinette County provides all of the content, including pictures. The Eagle Herald created the layout for the guide. La Crosse Graphics prints the guide for \$1 per copy – Marinette County prints 25,000 copies each year. The deadline for printing is December to have the guides ready in January.

It was reported that Marinette County is prohibited by Wisconsin Statute from selling advertisements in their visitor guide. Administrator Carviou is not aware of a similar statute in Michigan, but will check with the County's Attorney to see if they are aware of any such law.

The Committee decided that a request for Qualifications should be published to find consultants/marketing firms that could help with this project and see what they have to offer. Administrator Carviou will start work on putting together a RFQ for this purpose.

B. Menominee County Motorized Trail System

Commissioner Westrich and Commissioner Johnson recently met with members of the NORMENCO Sportsmen's Club regarding expanding the motorized trail system in Menominee County – there was interest in this effort. Commissioner Westrich will continue working with different stakeholders to gather information and answer the question "What can Menominee County do to help?".

C. Menominee County Hotel Room Tax

Commissioner Gromala provided information he received about the hotel tax in Alger County. The hotel room tax is actually through an ordinance passed by the City of Munising – the County doesn't have anything to do with it. Commissioner Gromala will try to get a copy of the actual ordinance for the Committee.

D. Meeting Schedule

The next meeting is scheduled for May 28, 2024 at 3 PM – just before the County Board Meeting.

E. Open Discussion

None

VIII. Public Comment

None

IX. Commissioner Comment

None

X. Adjournment

Motion made by Commissioner Gromala, seconded by Commissioner Aubert to adjourn.
Vote taken. **MOTION CARRIED UNANIMOUSLY.**

MEETING ADJOURNED AT 4:20 PM