

**MENOMINEE COUNTY ECONOMIC**  
**DEVELOPMENT COMMITTEE**

Minutes of Meeting

February 22, 2024

**\*\*APPROVED\*\***

The Menominee County Economic Development Committee met on February 22, 2024 at 3:00 PM at the Menominee County Courthouse in Menominee, Michigan.

**I. Call to Order**

The meeting was called to order by Chair Westrich at 3:07 PM.

**II. Pledge of Allegiance**

The Pledge of Allegiance was recited by those in attendance.

**III. Roll Call**

Present: Chair Westrich, Commissioner Gromala, Commissioner Aubert, County Administrator - Jason Carviou, County Treasurer - Barb Parrett

Other Present: Cindy Boyle – Menominee/Marinette Regional Guide

**IV. Approval of the Agenda**

Motion made by Commissioner Gromala, seconded by Commissioner Aubert to approve the agenda. Vote taken. **MOTION CARRIED UNANIMOUSLY.**

**V. Approval of Previous Minutes (December 2, 2022)**

Motion made by Commissioner Gromala, seconded by Administrator Carviou to approve the previous meeting minutes from December 2, 2022. Vote taken. **MOTION CARRIED UNANIMOUSLY.**

**VI. Public Comment**

- Cindy Boyle of the Menominee/Marinette Regional Guide presented information on future participation in the M&M Regional Guide and how a design would look and fit into our budget.

## VII. Business

### A. *Marinette/Menominee Regional Guide*

The committee discussed the short time we had for the deadline (March 15th) and the information to be presented to the Regional Guide for the upcoming issue. It was decided to proceed with our commitment to remain the same for this issue, changing only the pictures and the featured business. It was decided we would feature Enstrom in this year's issue, if they were interested. The design for our future issues, or individual guide, would be discussed in future meetings. It is our goal to focus on a Master Plan that focuses on "Why People Live Here" encompassing all of the county bringing in more focus on the northern end of the county. (Jasper's - Breakfast of the Farm, etc.)

### B. *Meeting Schedule*

It was decided we would meet the 3rd Tuesday of each month at 3:00 pm with our next meeting to take place on Tuesday, March 26th.

### C. *Open Discussion*

The Committee did not discuss any items under Open Discussion.

## VIII. Public Comment

None

## IX. Commissioner Comment

It was decided County Administrator Jason would work on the cost and affordability of future issues and research a room tax to help with expenses. He will also work with the M&M Regional Guide to get the new information to them before the deadline.

Commissioner Gromala will check with the counties that have been using the room tax in their budget as a resource. (Alger County, etc.).

Commissioner Aubert will start working on a Parks Guide.

## X. Adjournment

Motion made by Commissioner Gromala, seconded by Commissioner Aubert to adjourn at 4:19 PM. Vote taken. **MOTION CARRIED UNANIMOUSLY.**

*MEETING ADJOURNED*